

Entrepreneurs Mailing List



Visit us online at amerilist.com

Total Universe: 2,320,813

Base Rate: \$85.00/M

Description Summary

The Entrepreneur Database is filled with hard-working entrepreneurs that are passionate, driven by success, and have the will to become more successful. These ambitious entrepreneurs are always looking for solutions to help them not only maintain, but also achieve new levels of success. With the most accurate data on the market, marketing to these entrepreneurs is easier than ever. This list would be perfect for any marketing professional offering technological offers, catalogs, office supplies as well as various financial offers.

How Our Data Is Compiled

Our Entrepreneurs Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, 2.2 million jobs were created by startups
- 27 is the average age of Millennials who are starting businesses, compared to Baby Boomers who started at 35

Recommended Usage

This database is ideal for many industries and offers, such as technology, real estate, software, publications, office supplies, networking groups, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Education Level
Job Function
Income

Industry Type
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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